

ulta3™

NEW SUMMER CITRUS

BRING THE FUN OF SUMMER TO YOUR LIPS AND NAILS!

PRESS RELEASE

ulta3 has the latest colour trend straight from the catwalks at a price you will love! Bring the fun of summer to your lips and nails with five new bright citrus nail colours and 4 new complimentary lip colours. The nail colours are intensely pigmented, bright shades that are sure to give your hands and feet that perfect summer look. ulta3's citrus lipstick features a new formula that offers a new scent and the perfect amount of colour and shine without being too heavy. These nail colours and lipsticks are sure to become a staple in any girls' summer makeup routine.

Become bright, bold and beautiful with ulta3's summer citrus limited edition collection!

ulta3 Nail Polish is the number one selling nail polish in Australia, selling over 4.3 million units* per year. From standard classics to celebrity trends, ulta3's extensive nail range is available at a price that everyone can afford. The enamel is salon quality, long-lasting and the range has over 100 colours to choose from. ulta3 continues to grow incrementally and is a well-established, highly competitive full category cosmetic brand operating within the impulse market.

Moisturising Lipstick available in:

Oh So Cute, Irresistible, Sunkiss Me, Sand Dune

RRP \$2.95

Nail colour available in:

Atomic OJ, Fruit Punch, Tangelo Twist, Fresh Squeezed, Tahitian Lime



On counter December 2012

*CTFA 2011 All channels unit sales

For Stockist information - 1800 181 040

For further information and product samples please contact:

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Find @ulta3 here

