



## Eye Popping Colour Introducing New Ulta3 Single Eyeshadow Pots

Be bold and brave with new **Ulta3 Single Eyeshadow Pots**. These high pigment eyeshadow pots are the quickest way to inject colour into your makeup routine.

The 10 on-trend shades boast colours from all shade palettes that can be used in a variety of dramatic or sheer looks. Plus, they're complementary so you can mix and match to get the look you want. Whether it's a wash of one block colour for a bold look, or you're blending a few shades to create a stunning smoky eye – the choice is yours.

High pigment colour eyeshadows give a pop of colour on the eyes, and ensure longevity and durability. The strong density properties also allow the eyeshadow to be used as an eyeliner to line the rim of the eye.

The new range has a combination of both matte and metallic shades. The pressed powder formula comes in a clear pot so you can see the colour inside.

At only \$2.95, **Ulta3 Single Eyeshadow Pots** are your chance to try a new on-trend eye look without breaking the bank.

### The Single Eyeshadow Pot Collection

#### Matte Shades

- ▶ **Apple Martini** – *True green*
- ▶ **Purple Rain** – *Blue-based purple*
- ▶ **Bluebird** – *Strong teal*
- ▶ **Grapevine** – *Electric purple*
- ▶ **Blue Velvet** – *Royal blue*

#### Metallic Shades

- ▶ **Truffle** – *Brown with a touch of plum*
- ▶ **Smog** – *Metallic silver*
- ▶ **Blushing** – *Pastel pink*
- ▶ **Frappe** – *Soft brown with a hint of gold*
- ▶ **Bullet Proof** – *Smoky dark brown*

**On counter** – November, 2010

**RRP** – \$2.95

**Stockists** – 1800 181 040

#### For further information, please contact:

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