



## SUMMER SIGHTS OF NEON BRIGHTS AND ALL THE COLOURS OF THE RAINBOW

If matching the trend of the moment is your thing, then this summer the ultra brights of neon and various colours of the rainbow must be beckoning.



But how do you stay on trend with out blowing all of your spending cash? Starting at only \$2.00, pharmacy exclusive Ultra3 Colour Me Cosmetics has the perfect colour to match any trend or new outfit – and at a price that won't break the bank. With over 236 products to choose from, whatever the colour you're after, Ultra3 Colour Me Cosmetics will match your every need.

Choose all over colour to really Wow.. or if you prefer to have a more subtle approach, find colours for any part of your beauty regime.

This summer, neon nails are ultra cool. You'll be right on trend with Ultra3's hot pink 'Bo Peep' nail enamel. At **only \$2.00**, you can still afford to splash out and pick up the bright blue 'Jelly Bean' or 'Green Lagoon', too.





Should you want the bright colours to move past your nails you can add plenty of colour to your peepers with our range of shadows. Grab a shadow quad, or singles, such as 'Kermit' green eye shadow, or turquoise blue 'Bubble Bath' at **only \$5.95**.

And of course we haven't forgotten your lips. Whether it's the summers hottest lip colours in bright oranges and coral you want, or big bold reds, purples or champagnes, Ulta3 has the colour you need. We even have "Green Magic" a cult lipstick that starts out green and turns hot pink on contact with your lips! Classic bullet lipsticks (**RRP \$2.95**) or the slick of a gloss (**RRP \$3.95**), look to Ulta3 for one of the broadest ranges of colours around and at these prices you can grab as many colours as you'd like.



This summer, every beauty diva can stay on trend with hot bright colours from Ulta3 Colour Me Cosmetics found exclusively at your local pharmacy.

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#### **About Ulta3 and The Heat Group.**

Ulta3 is a well established, highly competitive pharmacy exclusive cosmetic brand operating within the impulse market. Loved by all ages, Ulta3 offers quality cosmetics at an affordable price. Colour Me.

The Heat Group distributes leading cosmetic brands, Max Factor, Covergirl, Bourjois, Red Earth, Elite and Ulta3 and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. For more information on the Heat Group visit [www.heatgroup.com.au](http://www.heatgroup.com.au)

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