



**PRESS RELEASE
FOR IMMEDIATE RELEASE**

Billie Goat Basics

Leanne Faulkner discovered the wonders of goat's milk during a quest to ease the discomfort of her son's eczema. After becoming frustrated that conventional treatments were not helping him, she developed Billie Goat Soap. The brand has been established for over 5 years and has experienced substantial revenue and retail growth for every year it has been in business.

The brand boasts a total of 25 products and gift/combination packs, and also includes the extension range, Billie Baby.

These Billie Goat Basics are a great addition to every home:

Original Plain Goat Soap – RRP \$8.95

This is the soap that started it all! Made from fresh goat's milk and combined with a selection of skin loving oils including olive, sweet almond, castor, grapeseed and palm oil. This soap is particularly popular with people who have sensitive skin, eczema or psoriasis. There are also no added colours or fragrance.

Goat's Milk Moisturiser (250ml) – RRP \$24.95

So mild you can use it all over the body and face, Goat's Milk Moisturiser does not leave a heavy, slippery residue. This moisturiser contains all the benefits of goat's milk combined with a range of natural ingredients, quality oils and a touch of lavender essential oil to help soothe the skin. There are also no added colours or fragrance.

Goat's Milk Shampoo and Conditioner (250ml) – RRP \$16.95 each

This natural goat's milk based Shampoo and Conditioner cleans and nourishes without causing irritation to sensitive scalps. The gentle formula is designed specifically for dry, irritated scalps and is ideal for sensitive skin, eczema and psoriasis. All ingredients are organic and plant derived. These products do not contain colours, fragrance, parabens, SLS, Propylene Glycol or petrochemicals.

Hand & Body Wash – RRP \$13.95

The Hand & Body Wash is made from a combination of goat's milk and skin loving oils. In a convenient bottle to have on the bathroom sink or kitchen bench, it's also great to add into the bath of older children. This Hand & Body Wash does not contain colours, fragrance, sulphates, parabens, propylene glycol, silicones, phthalates, mineral oils, DEA, ethoxylates or petrochemical cleansers.

Apricot Freesia Milk Bath – RRP \$16.95

The Apricot Freesia Milk Bath not only smells divine, but the quality ingredients soak into the skin, leaving skin nourished and ultra-moisturised.



Peppermint Foot Soak – RRP \$16.95

To treat tired feet, the Peppermint Foot Soak combines the benefits of exfoliating with goat's milk, cocoa butter and epsom salts. The invigorating peppermint essential oil also helps to revive feet.

Billie Baby Cleansing Bar – RRP \$9.95

The Billie Baby products are an extension of the Billie Goat Soap range. This plain bar does not contain any colours or fragrance, and is hand made using fresh goat's milk. Half of every bar is made from Australian virgin olive oil, leaving baby's skin feeling soft and moisturised. The Billie Baby Cleansing Bars have the added benefit of Vitamin E – famous for its anti-oxidant properties. Each box contains two bars cut to palm size which makes it easy to hold baby in one hand and use the soap in the other.

Billie Baby Bath Soak – RRP \$16.95

Billie Baby Bath Soak is ideal for sensitive, irritated skin. Although initially developed for new born babies, this bath soak is popular with people of all ages. The combination of goat's milk with colloidal oatmeal produces a soak that is ideal for nappy rash, heat rash or irritated skin.

Billie Baby Body Wash – RRP \$15.95

Made from goat's milk and combined with a selection of skin loving ingredients, Billie Baby Body Wash has added Vitamin E to provide anti-oxidant properties. The wash does not contain colours, fragrance, parabens, SLS, propylene glycol, DEA or petrochemical ingredients.

For further information and product samples, please contact:

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