

Media release  
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## Aussie Pollies out, Jackman, Royalty and President in this Christmas

For the fourth year running Australian women have indicated they would rather have Hugh Jackman and Deborra-Lee Furness over for Christmas lunch, ahead of other high profile celebrities and politicians.

In a poll of 520 women by The Heat Group, women were asked who they would most like at their table for lunch on Christmas Day. Australian women are more interested in Royals William and Kate and with Presidential couple Barack and Michelle Obama than they are with our own political leaders.

Following Hugh and Deborra-Lee at 32% on the preferred Christmas invite list, was Prince William, Duke of Cambridge, and Catherine Duchess of Cambridge (17%), and Barack and Michelle Obama (13%). While only 4% of women would have Julia Gillard and Tim Mathieson over for Christmas lunch, just ahead of bottom of the ladder Tony and Margaret Abbott (2%).

“This is the fourth year that Hugh and Deborra-Lee have topped the Christmas lunch list, highlighting how appealing the friendly, down to earth, charismatic couple is. Their attitude and nature really is a credit to them and I believe they make Australia proud,” says Gillian Franklin, Managing Director of The Heat Group.

Despite the attention they receive, the Shurleys, aka Shane Warne and Liz Hurley, take the wooden spoon along with Tony and Margaret Abbott, with only 2% of women indicating they would like to have them over for Christmas lunch.

And the hype surrounding the Kardashians has not led to a massive influx of hypothetical Christmas invitations, with 9% of women indicating they would like Kim and Khloe at their table for lunch on Christmas Day.

The leaderboard... *Who would you most like at your table for lunch on Christmas Day?*

Hugh Jackman and Deborra-Lee Furness	32%
Prince William and Kate	17%
Barack and Michelle Obama	13%
Brad Pitt and Angelina Jolie	11%
Kim and Khloe Kardashian	9%
Nicole Kidman and Keith Urban	5%
Dita Von Teese	5%
Julia Gillard and Tim Mathieson	4%
Shane Warne and Liz Hurley	2%
Tony and Margaret Abbott	2%

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### About The Heat Group

As a distributor for leading personal care brands, The Heat Group is one of Australia's most successful entrepreneurial companies and Gillian Franklin, Founder and Manager Director, is one of Australia's innovative marketers with a passion and commitment to supporting women.

The Heat Group is proud to recognise and respect the needs of Australian women and regularly engages with women via the Heat Poll, a research initiative that provides valuable insight into the needs and opinions of women. [www.heatgroup.com.au](http://www.heatgroup.com.au)