

# Greetings from PARADISE

# ulta3™

## PRESS RELEASE

It is almost time for the Christmas season and **ulta3** has made gifting a no brainer this year. The **ulta3** Greetings from Paradise collection is all about on trend, super bright colours perfect for summer.

**ulta3** has provided you with the ideal Christmas gift idea bringing back the insanely popular **Candy Cane** with 10 brand new, bright colours.

It is the ideal solution for women of all ages. Not to mention this addition to the Christmas tree will look fantastic – it is a decoration and present all in one!

Enjoy your Christmas without the stress on your budget with 10 new nail colours in a fun Candy Cane for only **\$12.95 RRP!**

### Candy Cane Shades:

- Exotic canary
- Tangerine tango
- Peach paradise
- Coral reef
- Pink hibiscus
- Flirty bikini
- Acapulco bliss
- Sea breeze swirl
- Calypso holiday
- Pacific splash



Heading off on a holiday? **ulta3** has you covered with the brand new **Greetings from Paradise Mini Nail Collection** of five ultimate holiday shades in a perfect travel sized mini bottle with perfect summer holiday shades: Calypso Holiday, Turquoise, Flamingo Pink, Pink Hibiscus and Peach Paradise each mini collection for only **RRP \$8.95 !**

Finish off your summer look with the **Greetings from Paradise Makeup Palette**; these three summery eye shadows, blush and a bronzer are all you need to complete your tropical holiday look. Best of all, they are packaged in an all in one palette book flat enough to fit into your suitcase! **RRP \$9.95**

**ulta3** is Australia's number one nail polish brand, selling over 5.3 million units\* per year. The extensive range, containing classics through to key trends has something for everyone. Set at a price suitable for all, the salon quality, long lasting enamels are a must have in any beauty bag. **ulta3** is an ever-growing, well established, full category cosmetic brand operating within the impulse market.\*CTFA 2011 All Channels unit sales



- Candy Cane RRP \$12.95
- Mini Nail Collection RRP \$8.95
- Makeup Palette RRP \$9.95

### ON COUNTER - NOVEMBER 2012

For Stockist information - 1800 181 040  
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