



ulta3

an impulse range of high quality, colour cosmetics for all ages



Metallic Crush

Based on the latest European trends, the **ulta3** Metallic Crush Autumn/Winter Collection capitalizes on the edgy dark hues seen on the runways. Featuring eight shades of burnt orange, red, green, copper and gold, the collection boasts a bold metallic finish.

Dark and intense, these bold shades will be the perfect accessory for your hands as we move into the cooler months.

Not to mention at only \$2.00 (RRP) you don't have to worry about which shades to choose, you can have them all!

The Metallic Crush Collection

- > **ulta3** Nail Colour in **Cocoa** – Nutty Brown
- > **ulta3** Nail Colour in **Antique Gold** – Deep Gold
- > **ulta3** Nail Colour in **Burnt Orange** – Bold Orange
- > **ulta3** Nail Colour in **Copper** – Light Orange
- > **ulta3** Nail Colour in **Enchanted** – Dark Slate
- > **ulta3** Nail Colour in **Jade** – Delicate Green
- > **ulta3** Nail Colour in **Shiraz** – Wine Red
- > **ulta3** Nail Colour in **Pinot** – Deep Red

Impulse cosmetics brand **ulta3** has sold over 1.5 million nail polishes in the last year and is now the number one selling nail brand in the Australian market.*

With **ulta3** expect salon quality nail enamel that is long lasting and features every colour from classics to neutrals, and on-trend hues. **ulta3** is a well-established, highly competitive full category cosmetics brand operating within the impulse market.

On counter – March, 2012
RRP – \$2.00
Stockists – 1800 181 040

**ulta3* boasts the number one Nail Polish in Australia selling over 1.5 million units – CTFA 2011

For further information on Uta3 or The Heat Group, please contact
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The Heat Group distributes leading cosmetic and accessory brands, Max Factor, COVERGIRL, Bourjois, Uta3, Elite, essence cosmetics and Billie Goat Soap, and is recognised as one of Australia's most successful emerging companies. Founded in 2000, Heat prides itself on its unique company culture and sums this up in four words given to it by the Heat team: creative, dynamic, passionate, smart. To learn more about Heat go to www.heatgroup.com.au